



ROBERT SAYEGH

Project and Program Management

Get it Right, The First Time

Create a Successful Product in a Successful Business



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Robert Sayegh

Empowering your teams and managers

Global Teams

- Global and world class experience in over 10 countries including US, Europe, Israel, APAC, ANZ;
- From startups to world leading organizations, including Intel, IBM, Medtronic, Philips, and more
- Engagement management with executives, academic researchers, hospitals, labs, organizational teams.
- Over 25 years at the intersection of Product, Business & Marketing
 - +20 years SW & HW Engineering
 - +15 years Regulated Products
 - +10 years Project Management
 - +6 years Consultant



+30 Successful Products and MVPs

- Given Imaging – Pillcam (Medical)
- Siemens – Coagulation Analyser (Medical)
- Philips – CT Scanner Software (Medical)
- Medtronic – wireless pH monitoring (Medical)
- Kore Geosystems – Spector scanner (Mining / AI)
- IOTA (SEW) – OneBox (IoT)
- IBM – Shark mainframe (B2B)
- Intel – Pentium 5
- ... and many more:
 - Automatic negotiation platform (AI / B2B)
 - Baby monitor (Consumer / IoT)
 - Flight-testing remote sensors (Defense)

Expertise developing teams and products: Software, IoT, Multi Disciplinary, and Medical Devices

- Organizational alignment
- Stakeholders' management
- Agile Coaching
- Lean Processes and Productivity
- Product lifecycle and impact on roadmaps
- Multidisciplinary teams
- Roadmaps and Plans adding confidence
- Manufacturing & Development Processes
ISO9001/13485, IEC62304, ...
- Hazards & Risks Management
Including processes following ISO4971/ 31000
- Labs in-vitro/ex-vivo
- Animal Tests
- Clinical Trials (healthy & patients)
- Handover to Production



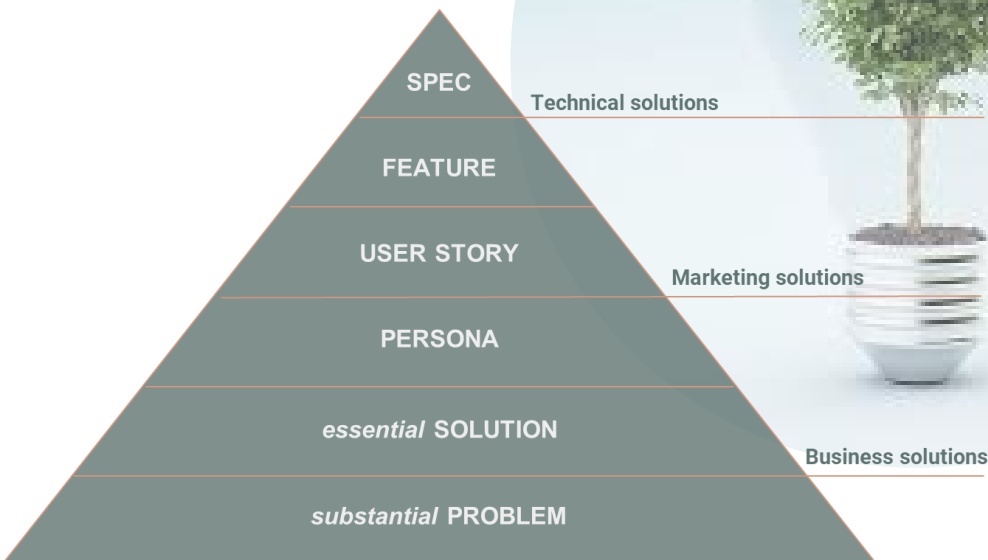
People Development for Product Development

What to expect

- Create successful products in a successful business.
- Squeeze time to market.
- Boost teams' rapport and customer satisfaction.
- Get the best advice to lead your journey, be it technical, market, or business related.

Engaging with Robert

- Analyse your business goals, teams' performance, and work processes.
- Create an action plan with structured approach.
- Achieve Win-Win alignment between team efforts, business goals, and stakeholders.
- Improve through processes that add confidence.



Your personal advisor and consultant

Think of our engagement like navigation using Google Maps:
Follow your optimal route and learn from success.

Exclusive IP to team management and product development:

- Minimal Viable Milestones (align business, market & development)
- 6-step Iceberg Solutions from problem to product definition.
- Tailored processes that add value and confidence.
- Best practices from Agile and Prince2 methodologies.